



foodlink

30TH ANNIVERSARY

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FROM THE FOUNDER

On behalf of Foodlink, I am pleased to share our story over the past 30 years and our vision for the future. As a regional food bank, we have come a long way from our humble beginnings rescuing Thomas' English Muffins to bringing in over 10.7 million pounds of food each year; from joining colleagues across the country with a similar vision to found the national network of food banks, to helping to establish food banks across New York State.

However, I am most proud of our strong tradition of innovation in the face of growing and changing needs and our realization of the true problem we face. We cannot end hunger by simply feeding it. Hunger is merely a symptom of the root causes that include poverty, malnutrition, underemployment and other physical, mental and spiritual problems. In light of this fact, we work with the 550 human service agencies receiving food from the food bank to establish community standards and provide the tools and resources to address the real problems their clients face. We have developed a family of programs to address health and wellness and to rebuild the local food system. We advocate for systemic and policy change to overcome the barriers to health and wealth in our community. We believe these strategies will do more to impact hunger than conceding to the status quo.

While the current economic downturn bodes challenges in our future, we have faith in the generosity of our community. Our partnerships have been critical to our success all along – from food donors providing over 10 million pounds each year to our network of agencies on the front lines in serving our neighbors in need and the many volunteers, donors and advocates supporting our work. If you are already a part of our Foodlink family, we thank you for your support. If you are new to our cause, we welcome you and encourage you to find a way to get involved. Working together, we can make a real difference in the lives of our neighbors as we work to end hunger and build a healthy community.

Yours in partnership,

Thomas C. Ferraro
Executive director and founder
Foodlink



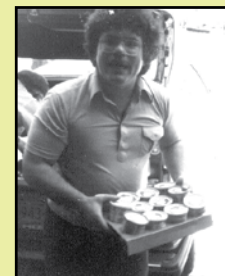
Genesee Valley
Regional
Food Clearinghouse
(GVRFC) begins
partnership with
Wegmans

GVRFC incorporates
as an independent
charity



1975
Tom Ferraro rescues
Thomas English
Muffins as an
employee of Action for
a Better Community

1980
Tom helps found the
national food bank
network, today known
as Feeding America



IT ALL STARTED WITH ENGLISH MUFFINS...

The concept of food banking in our community began as just a regular holiday appeal for community food donations. Tom Ferraro was working at Action for a Better Community at the time and was the spokesperson for an interfaith collaboration of anti-hunger efforts. He appeared on a local TV show to ask for support to help feed families. Shortly after, he received a call from a Thomas' English Muffins distributor to come and pick up all the bread he wanted. When he drove up to the dock at the Genesee Regional Market the next morning, he was greeted by hundreds upon hundreds of bread trays – too many to fit into his tiny station wagon. He went back to ABC and borrowed the Head Start school bus to pick up the large donation, and soon after, the local food bank was born.



vision

To end hunger, build self-sufficiency, & foster nutritional wellness.



mission

To empower at-risk communities by providing food, nutrition, education, & resources in Central & Western New York.

SHARE YOUR MEMORIES... AND HAVE LUNCH ON US!

Share your memories and well wishes for Foodlink's 30th anniversary and enter to win a FREE lunch from Freshwise Catering (up to 30 people). Visit www.foodlinkny.org to sign our memory book and post pictures to mark this special occasion. Share a memory of the food bank, share stories of our founder Tom Ferraro and staff, your favorite volunteer experience, or how Foodlink helps your agency to do what you do best. Each memory book submission receives one entry for a chance to win a free lunch.

NO PURCHASE NECESSARY. Sweepstakes ends 12/19/08. Valid entries only, subject to editorial review. Must be 18 years or older and a resident of New York State to enter. Void outside of N.Y. and wherever else prohibited.

Wegmans donates building on West Avenue to GVRFC to greatly expand warehouse space

1990

GVRFC is renamed to Foodlink

FOODLINK
Fighting Waste, Fighting Want

Foodlink begins one of the first Kids Cafe programs in the nation

1995



Foodlink moves to 936 Exchange St. donated by the Kolko Family

Foodlink establishes a Community Kitchen to raise the bar on institutional food

2000

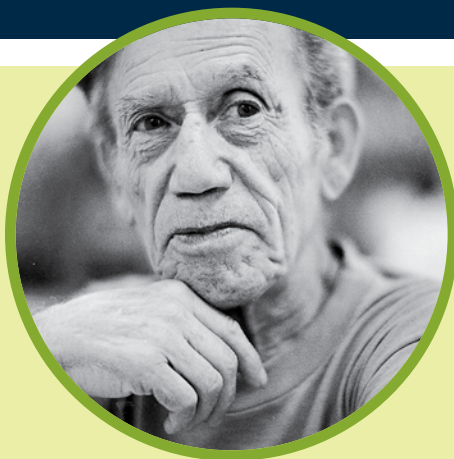
Foodlink Foundation jointly purchases Freshwise Farms as a social enterprise

30 Celebrating YEARS

foodlink
abundance shared

2005

2010



HELP TELL OUR COMMUNITY'S STORY

In 2009, Foodlink will participate in a national study of the charitable response to domestic hunger by Feeding America (formerly America's Second Harvest). Hunger in America is an independent research study conducted by Mathematica Policy Research, Inc., on behalf of the national network of food banks.

As part of this effort, Foodlink will survey 550 member agencies and more than 300 clients served by local emergency food programs in the 10-county service area in central and western New York.

The study will provide insight into the national, state and local issues surrounding emergency feeding and the challenges the network is facing to meet this need.

In order to accomplish this, Foodlink needs community volunteers to assist in conducting interviews with the belief that knowledge will help us find solutions to the problem of hunger. Training and guidance are provided, and we hope you will consider participating in this meaningful experience.

By capturing hundreds of personal stories, the Hunger Study leads to important insight into the needs of our community and confirms the important role food banks and the emergency food network play in meeting the growing needs of our neighbors.

For more information, please visit our Web site at www.foodlinkny.org or call (585) 328-3380.



THE FACES OF LOCAL HUNGER

Thousands of our neighbors rely every month on the agencies we serve. Thousands more others are living less than one paycheck away from hunger. When people hit sudden hard times including illness, loss of a job, or disruption in health insurance, they are forced to turn to the emergency food network for help.

More than 94,400 area residents—including nearly 36,000 children and 5,000 seniors—receive emergency food assistance each year from Foodlink, according to Hunger in America 2006. The national study was the largest, most comprehensive study ever conducted on domestic hunger. Local data showed that Foodlink provides emergency food to 8 percent of the 1.25 million residents in a 10-county service area. While these accomplishments are important, the study documents the great need that will be only further exacerbated by the recent housing and economic crises as well as the dramatic increases in heat, fuel and food prices.

Many of the clients who participated in face-to-face interviews for Hunger in America 2006 reported having to make choices between

food and everyday necessities. More than 32 percent of Foodlink clients served report having to choose between paying for utilities or heating fuel and food; 36 percent had to choose between paying for rent or a mortgage and food; 20 percent

and seniors, the country's most vulnerable citizens, may have to forgo their most basic need—the need for food—because of a lack of resources.

In the face of such need, Foodlink is redoubling its efforts to strengthen the efficiency and effectiveness of its network of agencies. Foodlink will continue to provide ample food resources, training and technical assistance to the area providers. In addition, Foodlink promotes a holistic approaches to service delivery—not just food distribution. The distribution of food resources is only the initial Band-Aid on the more complicated issues facing clients such as lack of job training, difficulty accessing government nutrition programs, poor budget training, need for mental health resources and need for addiction recovery support. A more holistic approach to emergency food is needed to address the causes of hunger and the very reasons a person shows up at the food line in the first place. This type of approach requires the network to provide more than food with the support of committed volunteers, staff, resources and the ability to focus on the length and level of need of clients.

For more details on the face of hunger in our community, visit www.foodlinkny.org.

Over **ONE-THIRD** of those served by the Foodlink network are children.

More than **1 IN EVERY 10** are children under 6 years old.

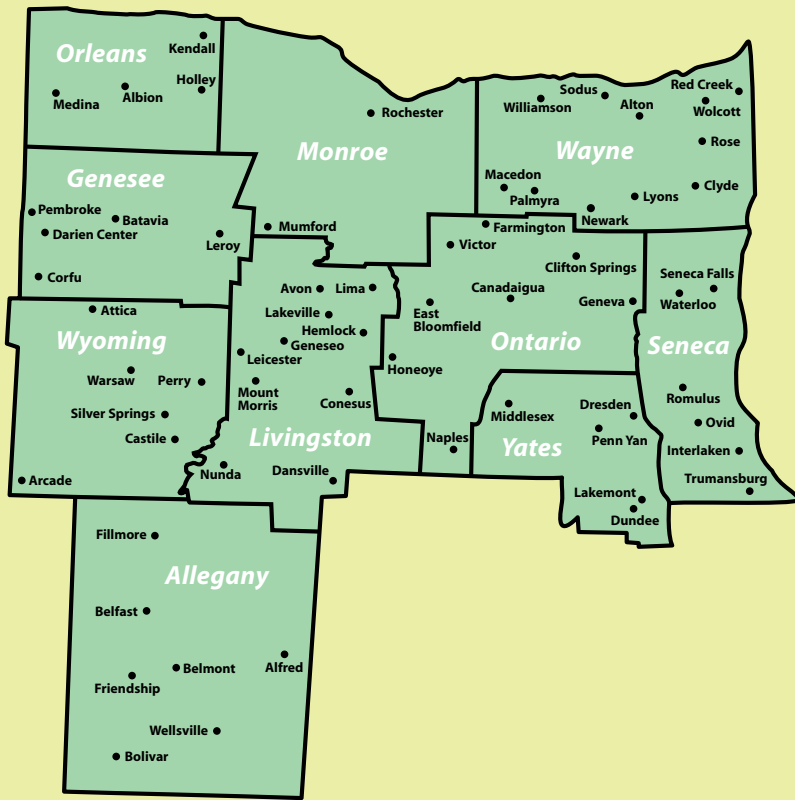
5 PERCENT of those served are elderly on a fixed income.

34 PERCENT of households include at least one employed adult—working families who can't make ends meet.

report having to choose between paying for medical bills and food.

The true face of hunger in our community is discomfiting. It is difficult to understand how people living in this land of plenty have to make decisions between paying for food or other household necessities. It is troubling that children

FOODLINK'S 10-COUNTY SERVICE AREA



FOODLINK'S AGENCIES

Emergency providers

Emergency food providers include agencies established to meet the temporary food needs of individuals or families in an emergency situation. These groups are on the front lines of serving our neighbors in need.

Emergency food providers include:

- soup kitchens
- food pantries
- emergency shelters

Our network of emergency food providers serve more than 94,400 individuals each year, amounting to more than 5 million meals each year.

- child day care programs
- camps

Food acquired from Foodlink subsidizes a program's food budget, allowing them to divert funds to enhance direct services. For example, Sr. Diane Muldoon, director of support services at St. Joseph's Villa, reports that she saves \$28,000 per year by utilizing the Foodlink non-emergency food program.

"I am grateful for the service Foodlink provides so we can put the money saved towards other needs."

The importance of Foodlink to our network

According to the results of Hunger In America 2006, more than 90 percent of agencies indicated that the elimination of support from Foodlink would have a significant or devastating impact on their operation.

Foodlink is by far the single most important source of food for the agencies, accounting for 66 percent of the food used by pantries, 56 percent of kitchens' food and 49 percent of shelters' food.

Non-emergency providers

At Foodlink, we believe in using food as a tool to help build strong families and community. It is our goal to save community programs valuable dollars so they can then be reinvested into improving service delivery to low-income families.

Non-emergency programs include:

- group homes
- senior programs

FOOD BANKING

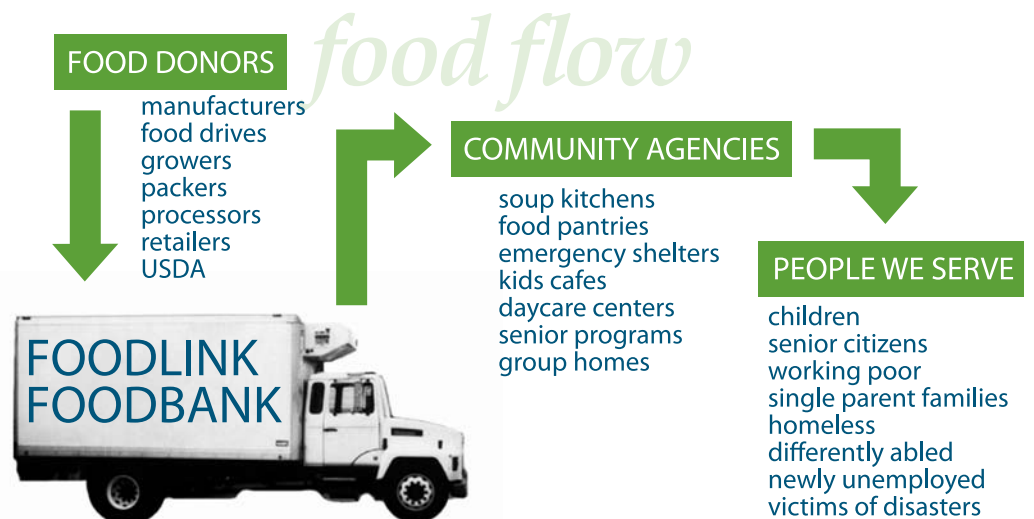
As the regional food bank, we are proud of our efforts to rescue and redistribute food to help our neighbors in need. The core of food banking is based on the premise that in a country with such abundance, how can so many people go hungry?

Even today with all of the technological advancements in the food industry, 25 percent of pre-consumer food goes to waste – amounting to over 96 billion pounds of food each year.

The food we rescue, which is unsalable but safe, comes from a variety of sources. Local manufacturers, including Motts Applesauce, Birds Eye Foods and LiDestri, may donate if there are imperfections in their recipe or packaging. Local growers offer oppor-

tunities to gather the last of the harvest that might otherwise go to waste in the field. Community groups hold food drives to help out their neighbors in need. And our largest donor, Wegmans, provides us with over 5 million pounds of food each year that is unsalable due to damaged packaging or code dates. Our team of dedicated volunteers culls through these products to sort out the unsafe food and ensure that the rest can meet the needs of our community.

We then distribute the food to a network of 550 human service agencies – soup kitchens, food pantries, emer-



gency shelters, low-income day cares and group homes – in our 10-county service area.

These range in size and scope from The Salvation Army, Open Door

Mission and Catholic Family Center to small faith-based and grassroots organizations. Together they serve more than 94,000 of our neighbors in need each year.



COMMUNITY COLLABORATION

Freshwise Farms partners with Heritage Christian Services for a collaborative effort to best serve our community. In 2007 Heritage Christian Services, a human services agency supporting more than 1,400 children and adults with developmental disabilities, began leasing space at Freshwise Farms to serve as a day habilitation site for 13 adults supported by Heritage Christian Services.

For the past several years, Heritage participants have visited and volunteered in the greenhouse a few mornings each week, but they now have a major role in the day-to-day activities as part of the new on-site day program.

Participants spend time in the greenhouse helping Freshwise Farms with seeding, harvesting and packaging, to name a few responsibilities.

Meanwhile, participants can spend time on other activities in the day habilitation space or use Freshwise Farms ingredients for cooking or making spice packets. Participants have the opportunity to learn job skills, and some have even been hired by Freshwise Farms.

Foodlink has extended this partnership with Heritage Christian Services throughout other entities as well. Freshwise Catering works with the Pieters Family Life Center, and 41 of the 54 Heritage Christian Services homes leverage their resources by accessing food and non-food products from the Foodlink food bank and Gifts In Kind program.



Freshwise Farms produces high-end, pesticide-free greens for sale at area retailers, restaurants and farmers' markets. The hydroponic greenhouse enables a year-round growing season, providing local greens throughout the year.

Hydroponics uses nutrient-rich water to grow plants without soil. The advantages of hydroponics are top-quality, clean greens that are grown in a fraction of the space and use less water than conventional farming. Our produce is grown using organic methods and is free of chemicals and pesticides. As a social enterprise activity of Foodlink, the proceeds support anti-hunger efforts in our community.

Where to find Freshwise:

- Rochester Public Market
- Other local farmers markets
- Retailers including Wegmans, Lori's Natural Foods and the Ravioli Shop
- Restaurants including Lento, Del Monte Lodge and Richardson's Canal House

Want to learn more?

Come visit us year-round at Freshwise Farms in Penfield. We welcome groups to take a tour and learn about hydroponics, taste new greens and find out about our social enterprise partnership with Foodlink. Keep us in mind for your school, scout or community group, or family outing.
 Call (585) 872-7303 or email farm@freshwise.org.

DID YOU KNOW?

- >> Hydroponic plants grow 30 percent faster than traditionally grown plants because nutrients are delivered directly to the roots.
- >> Hydroponic growing produces 7 to 10 times more food per square foot because the plants do not require an extensive root system to collect nutrients.
- >> Hydroponics use only 5 percent of the water required for traditional farming because the water is captured and reused.

Freshwise Farms grows over 30 varieties of greens, herbs and produce, including:

- Freshwise Spring Mix
- Microgreens
- Seedless English Cucumbers
- Watercress
- Swiss Chard
- Tat Soi
- Basil
- Wheatgrass



fulfillment CENTER

The Foodlink Farmers Fulfillment Center supports upstate economic development and job creation by acting as an important link between local farmers and local markets. In the past, after delivering food to non-profits in the 10-county area, Foodlink trucks returned to Rochester empty. Through the Farmers Fulfillment Center, these trucks are now available to local growers struggling with the logistical barriers to bringing their high quality, fresh produce to market.

In addition to providing the distribution network through the fleet of trucks, the Fulfillment Center also helps participating growers by serving as an ordering and central distribution point with our food warehousing infrastructure, USDA-certified repackaging facility and computerized inventory system. Once the product is at the Foodlink warehouse, it can either be delivered directly to regional retailers for sale to local consumers or combined with other growers for a larger delivery to New York City and beyond. By capitalizing on the excess capacity of existing infrastructure, the Fulfillment Center maximizes the stewardship of our assets to build economic self-sufficiency in our community.

Our partners in this innovative project include Senator Hillary Clinton's Farm to Fork initiative, the University of Rochester's Sustainability Initiative and many more.



A Foodlink Enterprise

In an effort to address the growing paradox of childhood hunger and childhood obesity, Foodlink launched its Community Kitchen in 2001.

Renamed to Freshwise Catering in 2005, the mission is to raise the bar of institutional meals for children by focusing on fresh nutritious foods for our community's youth. The program's strength is in re-creating childhood meal favorites in a new and healthful way, while simultaneously introducing new foods to our youth.



Kids Cafe: Foodlink started one of the nation's first Kids Cafe after-school meal programs in 1993. Today, Foodlink supports 39 Kids Cafe programs in partnership with community agencies, schools and recreation sites.

Summer Meals: During the summer months, families who benefitted from free and reduced-price meals during the school year struggle to provide these additional meals. Each year Foodlink sponsors 30 Summer Meals sites with a nutritious breakfast and lunch.

Our fully equipped industrial kitchen is located on Ling Road in the Village of Charlotte and prepares more than 2,000 hot, nutritious meals daily for delivery to Kids Cafe and Summer Meals program sites.

Freshwise Catering also offers vended meal service and caters meetings and special events as a social enterprise activity.



YOUR DONATION MAKES A DIFFERENCE

For every \$2 donated, Foodlink can rescue and redistribute \$25 worth of food.

Donate online: No need for a stamp—visit www.foodlinkny.org to link to our online giving opportunity.

Monthly giving: Let us help with your “to do” list! Arrange for automatic annual, quarterly, or monthly contributions—download the form from our Web site or call (585) 328-3380.

Matching gifts: Many companies will match their employees’ gifts to charitable organizations. If your employer is one of them, you can double your gift by filling out a simple form. Ask your employer about their matching gifts program.

Virtual food drive: Spread awareness and raise funds through events of your own creation. Foodlink’s Virtual Food Drive tool will help you create a personalized Web page. From there, you can invite friends and family to join you in making a donation. Virtual Food Drives enable Foodlink to provide more people with more food more efficiently than through a traditional food drive.

Honor and memorial gifts: Gifts in memory of a friend or family member, or in honor of a birthday or anniversary, are a wonderful way to thank the special people in your life while helping us get food to our neighbors in need.

Planned gifts: A planned gift to Foodlink helps ensure that we’ll have the means to combat hunger well into the future. Planned or deferred gifts can take many forms: life insurance proceeds, a portion of an estate, or income from a trust. Each type of planned gift provides unique tax benefits to the donor and his or her beneficiaries. Planned gifts should be arranged with the advice of your professional counsel.

10 WAYS TO END HUNGER AT HOME

1 ORGANIZE

Start a food drive: You can get anyone involved—your book club, your employer, your child’s classroom, your Bible study group. Call Foodlink and ask for the best way to start a food drive, or go to www.foodlinkny.org for more information.

2 DONATE

Collect funds, write a check, participate in the Check Out Hunger Campaign or the Foodlink Virtual Food Drive. For more information, visit www.checkouthunger.org or www.foodlinkny.org.

3 VOLUNTEER

There are dozens of ways you can volunteer your time to end hunger in the greater Rochester area. You could spend a morning delivering groceries to the elderly and home-bound, spend your lunch hour volunteering at a soup kitchen, or help sort food at Foodlink. Call the volunteer coordinator at 328-3380, ext. 149, to learn about volunteer opportunities.

4 ADVOCATE

Help Foodlink advocate for more healthy and just food policies. Write a letter or petition and get it signed by your friends, neighbors and community leaders, then submit it to your congressman. Visit www.foodlinkny.org to sign up for advocacy alerts.

5 GET EDUCATED

Join us for a behind the scenes tour of Foodlink to learn how we rescue and redistribute over 8.5 million pounds of food each year. Spread the word by inviting friends, co-workers and family members to join you.



6 SPREAD AWARENESS

Tell others about what you’ve learned.

Put up a poster in your office, school or church. Add a hunger awareness banner or link to your Web site or blog.

7 PLAN AN EVENT

Are you planning on throwing a party? Instead of asking your guests to bring a dish, request donations of canned goods to go to Foodlink.

Some very generous children even ask their friends to bring food donations rather than gifts to their birthday party.

8 SPEAK OUT

Write an article for your company newsletter or church bulletin highlighting

the efforts taking place in our community to end hunger – and how much work is left to be done.

9 BE CREATIVE

The ways you can help end hunger are endless.

Innovative individuals have planted gardens and donated the produce to local food banks, hosted bake sales and come up with great ideas that have spread across the country, like Kids Cafes and Backpack Programs.

10 HELP YEAR-ROUND

Food banks, soup kitchens and food pantries need food and funds year-round.

Consider making a monthly financial contribution or committing to volunteering at least once each season.

ANNUAL FOODLINK EVENTS

Check Out Hunger

The Check Out Hunger Campaign raises vital funds for Foodlink. Contributions help us distribute food and resources to those in need throughout the year. For five weeks starting on Jan. 25, grocery store customers have the choice to donate \$2, \$3 or \$5 at the check-out. Participating grocers include Wegmans, Tops and other retailers. In 2008, Check Out Hunger raised over \$667,000 to help the community. For additional information and online donations, please visit www.CheckOutHunger.org.



Rochester will partner with Foodlink to collect food and monetary donations to help families in need. Visit any area Tops store on Friday, Dec. 12, to make your contribution. WROC and FOX will broadcast live throughout the day from the Tops location on Mt. Read Boulevard in Greece. Over 30,000 pounds of food and \$6,600 were collected in 2007. Help us double this number in 2008!

Gala in the Park

Foodlink joins in the festivities of Rochester's most famous spring event, the Lilac Festival. Foodlink hosts Gala in the Park as part of the Lilac Festival's 10th annual Wine, Jazz and Blues Day. Join us at the Lambert Conservatory in Highland Park for an evening of appetizers, dinner and beautiful botanicals. Attendees receive reserved seating to see the evening's jazz concert, which has featured artists such as Steve Tyrell, Edgar Winter and Bettye LaVette.



United Way Day of Caring

Each spring, hundreds of volunteers come from different companies to volunteer at Foodlink for the United Way Day of Caring. Employees from Kodak, Xerox and Constellation Brands have donated their time to help the community in which they work. Volunteers help Foodlink with facilities projects, food sorting and other needed jobs. For more information on how you or your company can help, visit www.uwrochester.org/HowYouCanHelp/Volunteer/dayofcaring.asp.



Savor Rochester: a Festival of Food

Savor Rochester: a Festival of Food is back for 2009! Join us in September at the City of Rochester's Public Market to celebrate the area's agricultural history. Participants will sample from the best New York State has to offer, including the area's leading restaurants, wineries, breweries, specialty foods and farmers. Find your new favorite local restaurant or wine! More information is available at www.FestivalofFood.org.

Food for Families

Food for Families is a food and fund drive to benefit Foodlink. Tops, WROC-TV 8 and WUHF Fox

and Martin's locations.

GET INVOLVED

VOLUNTEER

Foodlink relies not only on food donations, but also on the generous donation of time to help sort and package food in our warehouse. Volunteers are essential at all levels of food bank operations — from sorting and repackaging food to helping at fundraising events! Every year, more than 5,000 volunteers donate their time or talents to help Foodlink provide support for thousands of low-income residents. We are able to arrange volunteer projects for one person to 100. Volunteering is a great team-building exercise for your staff and a great way to give back to the community.

Keep us in mind for your:

- Community group
- Scout field trip
- Office event
- Family philanthropy
- School service hours
- Team-building activity

By volunteering at Foodlink, you can ensure that our neighbors in need can provide food for their families. For more information, visit www.foodlinkny.org or call (585) 328-3380, ext. 149.

FOOD DRIVES

Holding a food drive is a fun and easy group activity and helps give people a sense of social responsibility. Food drives also provide critically needed nonperishable food for community programs throughout our area. Any help is appreciated, but visit www.foodlinkny.org or call (585) 328-3380, ext. 149, for a list of most-needed items. You also might want to do "theme food drives," such as Ton-A-Tuna or Soup for the Soul.

We will be happy to work with your organization to provide food drive barrels, materials and a Foodlink representative to come out to speak to your organization about the difference your efforts can make for our neighbors in need.



WHY DONATE FOOD

Donating food makes good business sense. Here are just a few reasons why:

Tax deduction: The 1976 Federal Tax Law (H.R. 10612) permits you to deduct all of the costs of producing, packaging and delivering your products—plus up to 50 percent of the difference between the cost and the fair market value.

Cost savings: In salvaging food and other products, your company eliminates dumping costs.

Inventory control: A food donation can help reduce your surplus of hard-to-move inventory, and inventory that can be eaten but not sold.

Company promotion: Foodlink promotes our food donors through a variety of communications and marketing materials, from our newsletters and Web site to event signage and press outreach.

Community good will: Your support and good will will win you the respect of the community.

Proud staff: Employees feel good about their company's role in making a difference in their community.

Call (585) 328-3380, ext. 155, for more information.

PARTNERING WITH FOODLINK: A SMART BUSINESS DECISION

Food banks play an important role as a clearing house for donated food. Here in our community, Foodlink rescues over 10 million pounds of food each year that might otherwise go to waste, and redistributes that food to agencies serving our neighbors in need.

While the benefit to agencies and those they serve is clear, food banking also provides an important service to food donors by providing a central location to affect the entire community.

Instead of having to choose which charities to partner with, companies working with Foodlink know that their donation will go wherever it's most needed and potentially help all 550 agencies across 10 counties.

This saves companies the administrative burden of setting up 550 individual relationships, screening for legal status, monitoring for safe food practices and other considerations. In fact, working with Foodlink relieves corporations of the liability associated with donating food, freeing them to focus on the community

benefit of their generosity.

Foodlink is in turn monitored by many regulating agencies including the USDA, NYS Ag & Markets and the Department of Health. This provides crucial oversight assurances in guaranteeing the safety of

food salvage and handling practices. In these times of product recalls and contamination scares, the importance of such a service cannot be overstated.

Foodlink has the infrastructure and expertise to track inventory and respond promptly to such crises. In the event of a food safety concern, Foodlink is in a unique position to respond immediately and contact those agencies which received the product in question from the food bank. Additionally, Foodlink

leverages the strong communication network of 550 human service agencies to alert everyone and ensure that they are able to respond regardless of the source of the food. This efficient and reliable response is a crucial component of Foodlink's commitment to the proper stewardship of food donations.

GIFTS IN KIND

In addition to food products, Foodlink also serves as a central donation and distribution point for non-food items. Through the Gifts in Kind program, Foodlink partners with companies including Home Depot, Wegmans, Bed Bath and Beyond, and others to collect items ranging from cleaning supplies and toiletries to bedding and construction supplies. As with food banking, access to these items provide significant cost savings to charities serving our neighbors in need.



This special advertising section is a product of the *Democrat and Chronicle's* Custom Content Department. Content was provided by Foodlink.

For advertising questions about special sections, call Marilyn Hickey at 585-258-2423. To contact the Custom Content Department, call 585-258-2279.

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The Democrat and Chronicle remains ever vigilant for the community good, dedicated to providing unsurpassed value and excellent customer service while expanding multimedia delivery of news, information, diverse opinions and interaction.



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• St. Peters Soup Kitchen • Stephen Auburn • Suzanne Nasipak • The
Bonadio Group • The Kolko Family • Tom McGuire • Victor Farmington
Food Pantry • Warsaw Food Pantry • Wayne Rural Ministries • Wegmans

**Thank
you
to our many
partners
throughout the
years. We couldn't
be where
we are
without you.**



Wegmans

Champion Against Hunger

Foodlink is honored to have such a strong community partner in the fight against hunger.

Our relationship stretches back over 29 years when Bob Wegman became an early supporter of the food banking movement by recognizing that his company could make a difference in the community by donating their unsalable product to Foodlink. Since then, the Wegmans generosity has grown and extended throughout the organization and our endeavors from the donation of a building to house our operations, to ongoing support for our Kids Cafe program, and as an invaluable partner in the Check Out Hunger campaign.

Today more than one half of Foodlink's donated food comes from Wegmans, totaling over 5 million pounds each year. This unwavering commitment to Foodlink, our sister food banks, and the agencies and individuals we serve is commendable at a time when other chains are pressured to sell excess product to a tertiary market. Our ability to rely on this strong relationship sets us apart among food banks and for that we are truly grateful. The Wegmans partnership truly embodies the spirit of "abundance shared."

