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FOR IMMEDIATE RELEASE

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FOOD NETWORK STAR SANDRA LEE TO VISIT FOODLINK

Visit to raise awareness of hunger issues facing
New York State Residents

Foodlink is pleased to announce that Food Network star Sandra Lee will be visiting its facilities Tuesday, January 4, 2011. Lee will be visiting food banks across the state to shed light on the understated issue of hunger in New York State.



Sandra Lee has a passion for simple solutions that create dramatic results in all areas of home life and is now hoping to translate that passion to combating hunger. She is editor in chief of *Sandra Lee Semi-Homemade* magazine, the host of two highly rated television shows on Food Network, and the host of *Sandra Lee Celebrates*, a series of prime-time specials on HGTV. Sandra is also a New York Times best-selling author of 23 books. An internationally acclaimed home and food expert, Sandra has revolutionized the way people think about traditional, time-consuming, "from-scratch" methods. Her inspirational cooking methods have shaped the lives of millions and now she is selflessly addressing hunger. Few recognize the importance of addressing the root causes of hunger and Foodlink is proud to host such an influential woman.

Lee will also be presenting a check from Sam's Club, who will be generously donating \$10,000 to Foodlink to assist its mission of providing hunger relief, eliminating the root causes of hunger, improving health, and promoting economic development. Foodlink does this through the distribution of over 11 million pounds of food to a network of 450 agencies in Central and Western New York.

This exciting visit will allow Sandra Lee to tour Foodlink's food bank and Freshwise kitchen facilities, and learn more about the 10-county service area in which Foodlink serves. .

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Foodlink, the regional food bank, provides food, nutrition, education, and resources in Central and Western New York. Our mission is to provide hunger relief, eliminate the root causes of hunger, improve health, and promote economic development. We do this through the distribution of food to a network of agencies and by empowering individuals through nutritional and agricultural programs